

JR/PG

Wednesday, 28 September 2016

Dear Householder

### **Drone Photography at Tadpole Garden Village**

Crest Nicholson, in conjunction with our video partner *It Came From The Sky*, are planning to carry out some aerial photographic and video work in your area on the afternoon of 23 September. Obviously weather is important for this kind of filming and if the weather is unsuitable on 23 September, we will re-schedule for another day shortly thereafter.

The photography will involve flying a professional drone along William Morris Way at various heights including roof height or higher, capturing imagery of the wider completed street scene for use in future marketing. The shots captured will be very wide angle and not focussed on individual properties. As part of the planning process, we're contacting households in and around William Morris Way to inform residents of our intentions.

The drone will be operated by an experienced professional crew who hold a CAA permission for commercial operation which is a legal requirement for commercial drone flying in the UK. Every aspect of the flight will be safely and professionally carried out, conforming to all relevant laws and will be fully insured.

There will be several flights over a period of up to 2 hours. For safety, we may need to temporarily restrict vehicular movement along William Morris Way during these flights but will ensure any disruption is kept to an absolute minimum and we will work with residents to ensure access and egress is possible at all times.

Members of the drone crew and Crest Nicholson representatives will be easily identifiable as they will be wearing high visibility jackets.

**Crest Nicholson South West**

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Drones are very safe when flown professionally but there are obvious dangers if approached closely, so could we please ask that if you are present during the filming, to watch from a safe distance.

We plan to make the finished footage available for the residents of Tadpole Gate to view when it's completed and if you would like a copy on memory stick we can make this available to you.

If you have any questions, please do not hesitate to contact me on 0117 9236600.

Yours faithfully

**Jennie Rolfe**  
**Marketing Manager**  
**Crest Nicholson South West**